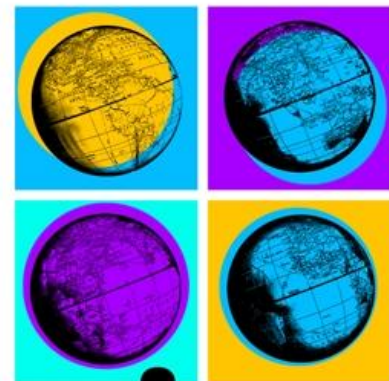


WIAM 2010 ANNUAL REPORT



wiam
WORLD INTER-ACTION MONDIALE

World Inter-Action Mondiale
Board of Directors
February 9, 2011

www.wiam.ca

About WIAM

WIAM's goal is to engage the Ottawa-Gatineau community on issues of social justice and environmental sustainability through the arts. WIAM runs several programs each year to involve diverse participants and partnerships. With a dedicated group of Board members and volunteers, WIAM continues its 39-year legacy of connecting global issues and the arts for the Ottawa-Gatineau region.

WIAM received its funding in 2010 from the City of Ottawa Arts Funding Program and from the Community Foundation, specifically for our Awesome Arts Festival & Program. WIAM also receives funding from individual donors and fundraising activities. For a financial overview, please see the 2010 Statement of Operations on the final page.

2010: A Year of Strategic Directions

Due to funding constraints, WIAM adjusted its program and administrative responsibilities. The Board of Directors contributed profoundly to ensure the organization evolved. Board members participated in two strategic sessions dedicated to prioritizing and reorganizing the responsibilities of both the Board and WIAM as a whole. The Board clarified its goals and activities, and formed committees to focus its efforts. This enabled WIAM to work with volunteers to implement all programs, grant applications, communications activities such as social media, governance mechanisms, and numerous successful fundraising events.

Programs

To carry out its goal of engaging the Ottawa-Gatineau community with social justice and environmental sustainability through the arts, WIAM focuses on organizing several programs throughout the year. These programs are diverse in nature, including radio broadcasts, film festivals, and theatre camps. WIAM's audience is a diverse range of film attendees, youth from Rockland and Hintonburg areas, and listeners of our weekly radio program. In addition to expanding its audience, WIAM focuses on building partnerships with local organizations. This enables WIAM to create a strong network of committed volunteers, partners, members, and participants who continue to benefit from WIAM's activities.

A Luta Continua

Broadcast weekly, A Luta Continua is a radio show dedicated to informing the community about international issues through local voices. Each Friday at 9:10 a.m. on CKCU 93.1 FM, WIAM broadcasts interviews with community members and organizations based in Ottawa-Gatineau. A sample of interviewees included representatives from the following organizations: Humanitarian Organization of Latin American Students at Carleton (HOLA); SalvAide; KAIROS; Canadian Banro Mines in Congo, Unitarian Service Committee of Canada (USC); AGAHI Schools Pakistan; The Halifax Initiative; and Make Poverty History. In addition to interviews with various filmmakers, activists, and authors, A Luta continues to connect globally diverse interviews with listeners from the Ottawa-Gatineau region.

A Luta is managed by several key volunteers and CKCU staff who provide crucial operational and technical support. A special note of thanks is extended to WIAM volunteer Gord Walker and Monique Fuller for their ongoing dedication.

Awesome Arts Program & Festival

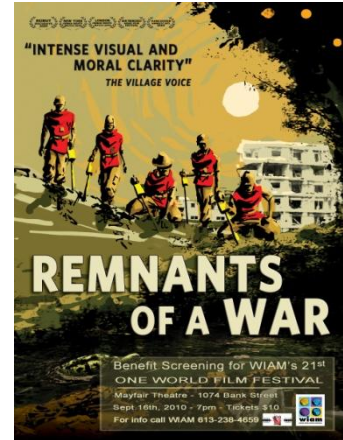
Formerly known as Awesome Indies, the newly named Awesome Arts Program & Festival is dedicated to providing arts-based workshops to youth. These workshops aim to build the capacities of at-risk youth to work with multimedia, website design, theatrical performance, dance, mural painting, poetry, and arts and crafts. Workshops themes include environmental issues such as water shortage in Ethiopia. Youth ages 7-21 work with several local Ottawa artists to discuss global issues and create art pieces to connect their knowledge and skills.

Awesome Arts Program & Festival is in its third year, and continues to grow. Successful workshops were held in November 2010, and will follow in the spring of 2011. These workshops will result in the culmination of a public performance at the Arts Court Theatre and the Basse-Ville en fête festival in May 2011. Key to the success of this program is the ongoing partnership with the Lowertown Community Resource Centre (LCRC). WIAM and LCRC have built an exciting program for local artists and youth to collaborate on projects that build confidence, creativity, and individuality.

Film Screening Fundraisers: Mayfair and Bytowne

The film screening fundraisers help WIAM raise funds for both the One World Film Festival and WIAM as a broader organization. Films were screened at the Mayfair Theatre and Bytowne Cinema, followed by discussions at nearby venues.

The Mayfair Theatre film screening was held in September 2010. WIAM screened the film, *Remnants of a War*, a film about cluster munitions in Lebanon. The film features the lives of workers hired to handle the dangerous task of locating undetonated cluster munitions, a form of warfare used in the 2006 war between Israel and Lebanon. This film was selected to coincide with the August Convention on Cluster Munitions, an international treaty that prohibits the use, assistance, and production of cluster munitions.



WIAM held a second screening at the Bytowne Cinema in October with the film *Burma VJ*. This film tracks the 2007 protests in Burma (or Myanmar, as accepted by the United Nations) following government-imposed fuel increases. Armed with small, hand-held cameras, this award-winning film examines the events that led to the protests, and how the filmmakers were able to smuggle their footage out of the country. WIAM selected this film to coincide with the elections in Myanmar in December 2010.

Green Theatre Camp

With a focus on youth, this program is dedicated to using the power of drama as a communication tool to raise awareness about the environment. The Camp is run at Tucker House, an environmental learning centre based in Rockland, Ontario. The program was held from August 9-13, 2010, and coordinated by Sheila Forsyth, an Ottawa-based artist.

Over the course of the week, 8 participants, ages 12-15, investigated water issues and developed drama skills. Youth explored water-related themes through activities, discussions and drama exercises. Participants chose the theme of water contamination as the focus for the final theatrical performance. They identified the problem and various perspectives of those affected by water contamination, and explored options and solutions to address the issue. While developing a deeper understanding of these issues, they collectively created and performed their play.

The unique element to the Green Theatre Camp is engaging youth through drama to be local environmental ambassadors. They identify issues of concern, find approaches, and use their newfound tools to participate in environmental sustainability more meaningfully. Their self-created play enables them to immediately apply the skills and ideas they have learned, and to share this experience with their families, friends, and community.

One World Film Festival

WIAM's flagship program, the One World Film Festival (OWFF) generates consistent excitement in its 21-year history. OWFF was held from November 5-7, 2010, screening 7 feature films and 3 short films. The 2010 funding constraints and lack of a full-time coordinator limited the resources for OWFF. To ensure the event's success, over half the WIAM Board of Directors devoted an enormous amount of time managing the event and volunteers, including several fundraising activities. A committed group of over 30 volunteers screened films, established partnerships, and liaised with the media.

Fundraising events generated new interest in the OWFF. These events included:

- Film Screening, *Remnants of a War*
- Great Glebe Garage Sale
- Tea Party
- Trivia Night
- Yoga Night

The following movies were presented at the OWFF:

- | | |
|--------------------------------------|--------------------------------|
| ▪ <i>The Border: Misery and Hope</i> | ▪ <i>Nero's Ghost</i> |
| ▪ <i>Budrus</i> | ▪ <i>Silence</i> |
| ▪ <i>Dreamland</i> | ▪ <i>Tide of Change</i> |
| ▪ <i>Good Morning Kandahar</i> | ▪ <i>The Unreturned</i> |
| ▪ <i>In Security</i> | ▪ <i>Vanishing of the Bees</i> |

Films were followed by discussion from invited filmmakers, volunteers from CUSO, InterPares, CHF, Carleton University Film Studies Program, the Canadian Agricultural Museum. WIAM believes meaningful dialogue between the audience, filmmakers, and international development professionals deepens knowledge of these issues beyond viewing the film.

WORLD INTER-ACTION MONDIALE (WIAM) PRESENTS

Ottawa's 21st Annual
**One World
Film Festival**

Thought-Provoking
Documentaries on Global Issues

November 5-7, 2010
Library and Archives Canada
395 Wellington St., Ottawa

\$12/\$10 1-day pass
(student/low income/member)

\$30/\$25 3-day pass
(student/low income/member)

Doors:
6:00 pm Friday
6:00 pm Saturday
1:30 pm Sunday

PEOPLE, POWER, PROMISES

 www.wiam.ca
oneworldfilmfestival@wiam.ca

Reel Food Film Festival

Held twice a year at the Main Branch of the Ottawa Public Library, this film festival aims to educate the Ottawa-Gatineau region about the impact and opportunities of agricultural practices. The festival owes its success to WIAM’s partnerships with local organizations, including Just Food, USC, Canadian Organic Growers, and The Good Food Box. Donations by La Siembra Cooperative provided delicious treats to prize-winning audience members.

March Screenings:

- *Alpenbick Farm: An Organic Tradition*
- *Chez Schwartz*
- *Dirt! The Movie*
- *The Story of Food*
- *Indigenous Plant Diva*

September Screenings:

- *Banking Diversity*
- *Eating Alaska*
- *What’s on Your Plate?*

An additional element to the September screenings was the interactive video booth, organized by the *People’s Food Policy*. The booths provided an opportunity for audience members to share a food story, one of the ways the organization aims to develop food policies that ensure food sovereignty.



WIAM: Who We Are

WIAM is most grateful for the ongoing contributions of Rainer Lichtenfels, our part-time volunteer administrator.

Board of Directors

The Board of Directors is composed of active members of the Ottawa-Gatineau community who are committed to WIAM's goal. The 2010 Board of Directors:

Helen Barrette	Leah Marchuk
Emily Bishop	Devin McCarthy
Christopher Braeuel	Mira Olah
Carolyn Elliott-Magwood	Tammy Quinn
Michael Fink	Jennifer Peirce
Zicky Hammud	Carol Ann Pilon
Chantal Havard	Micheline Shoebridge
Astrid Lozano	Tanya Zayed
Stella Luk	

The Board meets monthly to plan activities. In 2010, each Board member took on additional responsibilities to lead WIAM programs and operations.

Executive Committee

Chair, Board of Directors	Jennifer Peirce
Vice-Chair, Programs	Micheline Shoebridge
Vice-Chair, Governance	Emily Bishop
Head of Finance and Administration	Stella Luk

Program Leads

A Luta Continua	Jennifer Peirce
Awesome Arts Program & Festival	Mira Olah
Film Screening Fundraisers	Tanya Zayed
Green Theatre Camp	Carol Ann Pilon
One World Film Festival	Carolyn Elliott-Magwood and Astrid Lozano
Reel Food Film Festival	Micheline Shoebridge

Operations Committee Leads

Communications	Michael Fink
Grant Writing	Jennifer Peirce and Stella Luk
Outreach	Chantal Havard
Volunteer Coordinator	Helen Barrette

All WIAM Board members contributed enormously as both leads and committee members to facilitate WIAM's programs and growth.

Get Involved

Donate

WIAM is a non-profit, charitable, and volunteer-run organization. We support programs that reach out to the Ottawa-Gatineau community, and provide activities and educational opportunities for at-risk youth. Please donate to WIAM to help our organization continue delivering arts programs and promote global awareness.

Volunteer

WIAM relies on the energy, enthusiasm, and commitment of its volunteers to build our programs and help our organization grow. WIAM is always seeking volunteers to help with specific tasks, including:

- Manage the website and social media
- Design communications pieces
- Create a 15-minute radio segment
- Contribute to our ongoing events
- Join the Board of Directors

Partner with us

We work with local organizations as partners with our programs. We are interested in working with organizations that share a similar goal of promoting awareness of social justice and environmental sustainability.

Contact us at wiam@wiam.ca.

Thank you

The 2010 WIAM Board of Directors sends a heartfelt thank you to all of the donors, volunteers, contributors, partners, sponsors, filmmakers, artists, speakers, moderators, and audience participants for a successful year. Your continued support enriches WIAM and the Ottawa-Gatineau community.

2010 Statement of Operations

January through December 2010

	<u>Awesome Indies</u>	<u>Movie Magic</u>	<u>OWF Festival</u>	<u>Operations</u>	<u>TOTAL</u>
Income					
Contributed support					
Local government grants	0.00	0.00	0.00	14,000.00	14,000.00
Foundation/trust grants	20,000.00	0.00	0.00	0.00	20,000.00
Nonprofit organization	0.00	0.00	0.00	75.00	75.00
Donations	0.00	0.00	71.19	525.84	597.03
Total Contributed support	<u>20,000.00</u>	<u>0.00</u>	<u>71.19</u>	<u>14,600.84</u>	<u>34,672.03</u>
Earned revenues					
Membership dues - individuals	0.00	0.00	0.00	465.00	465.00
Ticket sales	0.00	0.00	8,837.00	1,592.50	10,429.50
Sponsorships	0.00	0.00	2,325.00	0.00	2,325.00
Miscellaneous revenue	0.00	0.00	6,889.25	2,199.01	9,088.26
Total Earned revenues	<u>0.00</u>	<u>0.00</u>	<u>18,051.25</u>	<u>4,256.51</u>	<u>22,307.76</u>
Total Income	20,000.00	0.00	18,122.44	18,857.35	56,979.79
Expense					
Personnel					
Contracts - program-related	0.00	3,000.00	0.00	3,750.00	6,750.00
Professional fees	0.00	0.00	1,078.00	220.00	1,298.00
Education for staff	0.00	0.00	0.00	110.00	110.00
Volunteer services	0.00	0.00	0.00	950.00	950.00
Total Personnel	<u>0.00</u>	<u>3,000.00</u>	<u>1,078.00</u>	<u>5,030.00</u>	<u>9,108.00</u>
Non-personnel expenses					
Event direct expenses	0.00	0.00	4,613.32	607.55	5,220.87
Media shipping	0.00	0.00	336.37	86.47	422.84
Media purchase and rental	0.00	0.00	1,507.42	282.50	1,789.92
Donated materials & supplies	0.00	0.00	0.00	28.00	28.00
Audience development	0.00	0.00	14.75	0.00	14.75
Promotional materials	0.00	0.00	2,102.93	0.00	2,102.93
Printing	0.00	0.00	90.00	33.34	123.34
Telephone, comms and web exp	0.00	0.00	0.00	2,356.39	2,356.39
Total Non-personnel expenses	<u>0.00</u>	<u>0.00</u>	<u>8,664.79</u>	<u>3,394.25</u>	<u>12,059.04</u>
Rent	0.00	0.00	0.00	6,184.62	6,184.62
Misc expenses					
Insurance	0.00	0.00	0.00	551.24	551.24
Membership dues - organization	0.00	0.00	0.00	75.00	75.00
Interest and bank charges	0.00	0.00	0.00	161.73	161.73
Misc expenses - Other	0.00	0.00	150.00	192.00	342.00
Total Misc expenses	<u>0.00</u>	<u>0.00</u>	<u>150.00</u>	<u>979.97</u>	<u>1,129.97</u>
Total Expense	<u>0.00</u>	<u>3,000.00</u>	<u>9,892.79</u>	<u>15,588.84</u>	<u>28,481.63</u>
Net Income	<u><u>20,000.00</u></u>	<u><u>-3,000.00</u></u>	<u><u>8,229.65</u></u>	<u><u>3,268.51</u></u>	<u><u>28,498.16</u></u>